

MEETING MINUTES

PROJECT: Clarence IDA – Route 5 Corridor Study (“Main St. Clarence”)

CPL PROJECT NO.: 13750.00

DATE: April 18, 2017

PRESENT:

Brian Kulpa	Clark Patterson Lee (CPL)
Molly Vendura	Clark Patterson Lee (CPL)
Christopher Kempton	IDA Chair
Clayt Ertel	IDA Vice-Chair
Dominic Cortese	Clarence Hollow Assoc.
Elaine Wolfe	IDA Secretary
Jan Reicis	Clarence Chamber of Commerce
Noel Dill	Discover Main Street Rep.
Wendy Salvati	Clarence Planning Board
Jon Bleuer	Clarence Planning Dept.
Peter DiCostanzo	Clarence TB

VISITORS:	Bernie Rotella	Rotella Grant Management
	Anthony Rotella	Rotella Grant Management

DISCUSSION:

1. Welcome

January meeting minutes were passed around and reviewed. Approved (Elaine) and seconded (Jan).

2. Recap Public Meeting

- Brian summarized the public meeting by noting that the meeting generated supportive comments and some questions, but didn’t yield anything that would change the course of the process.
- Brian asked others for their impressions. Dominic suggested that some attendees got the impression that we were in the implementation phase, rather than planning phase and preparing to seek funding. Clayt agreed that he heard positive feedback on the plan. Chris agreed the public meeting went well. Noel took the attendees attitudes at the end of the meeting as a positive sign.

3. Motion to Approve Plan

- Brian asked if the committee was ready to move the plan to the Town Board. Elaine suggested that, when we do, the list of next steps is included. The IDA would be asking the Town Board to adopt the plan as an amendment to the Comprehensive Plan, as guidance to support future projects.
- Chris suggested that the IDA should continue to champion the plan. Wendy explained that it becomes the town's responsibility to implement once adopted. Bernie suggested that the IDA could continue as an advisory board.
- Noel thought that there should be some mention of a third hamlet around the high school. Jon reminded the committee that the Sheridan area has been expanded to encompass the high school area, so it is covered.
- It was decided to amend the draft by removing the "Status" column from the table on pages 62-66.
- A motion was made to accept the draft document as amended and pass it forward to the Town Board (Clayt, seconded by Noel).

4. Next Steps & Funding

- The Town will refer the plan for SEQR process.
- Sewer study will be done around June.
- An IDA-sponsored economic study should get going right away, if approved, and not wait for grants so it can be completed concurrently with the sewer study.
- Apply for zoning grants in June-July.

5. August 12th – "Revive Route 05"

- Brian said a group met with the Town and it was suggested to hold the event in Harris Hill, perhaps in the parking lot of Samuel's Grand Manor, Nativity or the fire hall. The Town was not supportive of closing Main Street for the event. An idea is to display banners with graphics/photo simulations of potential improvements. Vendors would be solicited to participate, but not as sponsors; the Town and IDA would sponsor the event.
- Brian will meet on Wednesday morning 4/19 with Discover Main Street to discuss the event. Dominic explained that Discover Main Street was thinking about an event that would close Main Street in The Hollow from Salt to Strickler. They envisioned the event as a way to engage local business owners and introduce them to the Vision Main Street plan.

Minutes taken by:

Molly Vendura (Clark Patterson Lee)

NEXT MEETING:

Tactical Urbanism/Community Event – August 12, 2017

The foregoing constitutes our understanding of matters discussed and conclusions reached. If there are any errors or omissions in the basic discussion, please notify the Author in writing within seven days.

Cc: All Attendees
File